

entertainment

Sunsation kicks off the summer with cooler fete

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THERE are only a few rules for the upcoming Summer Sunsation party: no heels, swimwear is a must, bring your biggest crew, and fill your cooler to the brim for fun a wet fete.

Summer Sunsation, presented by KO Productions, is now in its third edition. This year's event will be held on July 8 at the Goodman's Bay beach.

The beach party precedes the Independence Day holiday and organisers said it will "shut down" the West Bay Street strip.



Each year, hundreds of Bahamians gather on the beach to party the 'Sunsation' way.



Sunsation and is expecting it to be bigger, better and much wetter than before.

"KO attendees already expect the greatest beach experience when they come to this event yearly. For those first-timers, expect pure vibes, big tunes, and an amazing cooler fete like you've never experienced it before. Pack your coolers, cuz' the party not stoppin'," said Jayde.

With very few daytime party events to attend in Nassau, she said KO Productions saw a niche that needed filling during the Summer months. This ongoing party series, she said, gives people something to do and a fun way to escape the heat.

"There is always a need for reasons to utilise our beautiful beaches during the summer. It's hot. Not saying a cooler fete is needed every month during the summer, but definitely to start the summer off and one to end it....don't want our people to get bored. But the need to beach? Definitely," she said.

And for those who have never attended a beach party or don't know the rules, Jayde laid all it out:

"This is a beach party so no heels. Wear your swimsuits, trunks, slippers, clothes, but keep it simple. I also wouldn't advise to bring sand to the beach. However, no one goes to the beach alone so gather your biggest crew, fill your cooler and come to shell down the place. Come prepared to have too much fun. Can't say we didn't warn you."

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The hottest Bahamians DJs will perform on the beach, ensuring that guests keep dancing all day long.

"Summer doesn't officially start unless you attend Summer Sunsation. We set the bar to the extreme that this is how your Summer should be all Summer 2018," said Jayde Knowles, public relations representative of KO.

As this is the third year, the production company is hosting Summer