



WINNERS of the Campeonato Nacional Futbol Scotiabank in Peru with Miguel Uccelli, general manager and CEO, and Barb Mason, group head of human resources, marketing and communications.

SCOTIABANK TO BECOME OFFICIAL BANKING PARTNER OF FC BARCELONA

Multi-year agreement will support youth in Caribbean and Latin America

IN a landmark agreement, FC Barcelona and its foundation has announced an official partnership with Scotiabank designating the international banking partner of FC Barcelona in Latin America and the Caribbean.

This multi-year agreement will enable the bank to sponsor a number of programmes focused on youth. The winners of the Campeonato Scotiabank Fútbol Club from several countries and other locally selected teams will be able to attend training events in Barcelona.

Scotiabank will also organise a four-day FutbolNet Festival in six Latin Ameri-

can or Caribbean countries where the bank operates. A thousand young players will participate in each of the six FutbolNet Festivals to train and learn important sport and life-lasting skills. This partnership will allow Scotiabank to offer tickets and football experiences to customers.

“Very few sports teams can rouse the passion of its fans around the world like football powerhouse FC Barcelona and we are thrilled to become the official banking partner of one of the greatest sports teams in the world,” said Ignacio “Nacho” Deschamps,

group head of international banking and digital transformation at Scotiabank.

“This partnership is about football and the passion we share for the game with our customers and employees. FC Barcelona and Scotiabank share the same values when it comes to sport and the commitment to having a lasting impact on youth who participate in the game,” said John Doig, Scotiabank’s executive vice president and chief marketing officer.

“Our association with FC Barcelona will provide youth greater access to football and help them real-

ise their infinite potential.”

“FC Barcelona wants to continue to grow and the partnership with Scotiabank will allow us to do so,” said Manel Arroyo, vice president of marketing and communications for FC Barcelona. “This is the first partnership signed by our New York office since it opened in September and I am sure there will be more, which will allow us to remain the club with the most followers in the world.”

“We are proud of the trust Scotiabank is putting in the FC Barcelona Foundation and our FutbolNet programme,” said Jordi

Cardoner, first vice president and responsible for social impact at FC Barcelona. “Scotiabank’s support will allow us to expand our reach in Latin America and help us build a fair and accessible society in which children and youth can develop their fullest potential.”

Fundacio FC Barcelona FutbolNet is a wonderful educational programme for children where football is used as a tool to teach important values. During two consecutive weekends, participants train and learn important sport and life-lasting skills.

This is the second partnership announced by Scotiabank in support of football since CONCACAF designated the bank as the official bank of the confederation in December 2014.

The multi-year agreement made Scotiabank the first official partner of CONCACAF and covers multiple tournaments through 2018, including the Scotiabank Champions League, the Gold Cup and multiple youth tournaments such as the 2016 Olympic qualifying events, and men’s and women’s tournaments at the under-20 and under-17 levels.

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[7-5]



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[9-3]



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Popeyes Bahamas Bowl Youth Football Leadership Clinic

WHEN
 Wednesday, Dec. 21, 2016

WHERE
 Nassau’s Roscow A.L. Davies Field (near Thomas A. Robinson National Stadium)

DETAILS

- **FREE** to boys & girls, ages 7-13
- Registration: 2-3 pm
 Clinic: 3-4:30 pm

The clinic is conducted by coaches from USA Football, players/coaches from Eastern Michigan and Old Dominion, and representatives of the Commonwealth American Football League (CAFL).

Each registered participant will receive a t-shirt and a game ticket voucher. ***Each participant’s parent or guardian must complete a event waiver prior to participation.***

